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All American House

Historic Woodlawn / April 20 thru June 16, 2013

MADE: In America, today announces the All American House. This first-of-its-kind show house will be hosted by Woodlawn, a site of the National Trust for Historic Preservation, located in Alexandria, Virginia. Designed by the next generation of interior designers, the All American House will be a showcase of the best in American design and products.

The All American House will debut to the public on Saturday, April 20, 2013. It is the first in a planned series created to showcase American interior design against the backdrop of the Nation's most important historic house properties. Noted designers Alexa Hampton and Barbara Hawthorn chair the All American House Honorary Steering Committee and the National Advisory Council respectively.

The goal of the project is to provide young designers with a major platform to articulate their vision of a new American interior design aesthetic and to make historic homes vibrant cultural centers for exploring the history and future of design in America. "The *All American House* certainly offers young designers a historic setting within which to demonstrate an inspired design, but it also reflects the work of National Trust Historic Sites to re-imagine, innovate, and open up the doors and windows to the possibilities of inspiring creativity, raising consciousness and fostering community," said Dr. Estevan Rael-Gálvez senior vice president of historic sites at the National Trust.

Students from The George Washington University and the University of North Carolina at Greensboro, were selected to participate in a juried design competition to create the inaugural show house. Members of the illustrious Congressional Club are serving on the jury panel along with officials from the National Trust and the American Society of Interior Designers (ASID). Students from the Corcoran College of Art + Design will be doing a virtual make over of the adjacent Frank Lloyd Wright designed Pope-Leighey House.

The All American House will feature the products of MADE: In America award winning furniture companies including: Bielecky Brothers; Century; Duralee; Edward Ferrell / Lewis Mittman; Hickory Chair; Keith Fritz, Kittinger; Niermann-Weeks; and Paul Montgomery Studios.

Throughout the event, the National Trust, participating schools and award winning manufacturers, will conduct a wide range of exciting on-site activities. The calendar of events will be listed on the Historic Woodlawn web-site: <http://www.woodlawnpopeleighey.org/events>.

For more information about the All American House visit the MADE: In America web-site: <http://www.madeinamerica-usa.org>.

About Woodlawn and Pope-Leighey

Woodlawn, a site of the National Trust for Historic Preservation, is a historic home located in Fairfax County, Virginia, and was originally a part of Mount Vernon, George Washington's historic plantation estate. Pope-Leighey is a Frank Lloyd-Wright-designed home commissioned in 1939

About Made: In America

MADE: In America's mission is to create and foster a business climate conducive to the free exchange of ideas and information to revitalize and sustain the competitiveness of American commerce and

industry in a global economy. A non-profit organization headquartered in Washington, DC, MADE: In America serves businesses throughout the United States.

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